



Public Disclosure of Student Achievement

Institution Name: Swiss School of Management

Business Unit(s) included in this report: Business Programs

Academic Period Covered: 2022-2023

Date Report Posted: February 2024

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Business Administration	Employment Rate	80%	80%
	Graduation rate	90%	90%
	Retention Rate	90%	100%
	Job Placement Rate	80%	80%
Master of Business Administration	Employment Rate	90%	100%
	Graduation rate	90%	90%
	Retention Rate	90%	100%
	Job Placement Rate	N/A	N/A
Doctor of Business Administration	Employment Rate	90%	100%
	Graduation rate	80%	75%
	Retention Rate	90%	90%
	Job Placement Rate	N/A	N/A

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Employment Rate	Number of one-year alumni who reported their employment status/feedback from alumni surveys divided by the total number of graduating students. Number of students who

	were/are placed in internships (full-time students) and employment positions (part-time students) – Internal database
Graduation Rate	Number of successful graduates (passed all courses including the thesis) in not more than 150% of the normal graduation period divided by the total number of graduating students (DEAC Policy) – Internal database Retention Rate Comparison of number of the students at the beginning vs. end of program – Internal database.
Job Placement Rate	Number of students who were/are placed in internships (part-time students) and employment positions (full-time students) divided by the total number of students in their last year of the study program - Internal database.
Retention Rate	Number of students at the beginning of the study program divided by the number. of the students enrolled in the last year of program x 100 – Internal database.