



Public Disclosure of Student Achievement

Institution Name: Swiss School of Management

Business Unit(s) included in this report: Business Programs

Academic Period Covered: 2021/22

Date Report Posted: February 2023

PROGRAM	MEASURE	RESULT
Bachelor of Business Administration	Employment Rate	95%
	Graduation Rate	100%
	Retention Rate	100%
	Job Placement Rate	75%
Master of Business Administration	Employment Rate	100%
	Graduation Rate	100%
	Retention Rate	100%
	Job Placement Rate	N/A
Doctor of Business Administration	Employment Rate	95%
	Graduation Rate	65%
	Retention Rate	100%
	Job Placement Rate	100%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Employment Rate	Number of one-year alumni who reported their employment status/feedback and alumni surveys divided by the total number of graduating students. Number of students who were/are placed in internships (full-time students) and employment positions (part-time students) – Internal database
Graduation Rate	Number of successful graduates (passed all courses including the thesis) in not more than 150% of the normal graduation period divided by the total number of enrolled student registered between the time normal time period or not earlier than an additional 50% of that time (DEAC Policy). – Internal database Retention Rate Comparison of number of the students at the beginning vs. end of program – Internal database
Job Placement Rate	Number of students who were/are placed in internships (full-time students) and employment positions (part-time students) divided by the total number of students in their last year of the study program - Internal database.
Retention Rate	Number of students at the beginning of the study program divided by the number. of the students enrolled in the last year of program x 100 – Internal database