



Public Disclosure of Student Achievement

Institution Name: Swiss School of Management

Business Unit(s) included in this report: Business Studies

Academic Period Covered: 2020/21

Date Submitted: 15/03/2022

Program	Indicator	Result
Bachelor of Business Administration	Employment Rates	95%
	Graduation Rates	100%
	Retention Rate	100%
	Job Placement Rates	98%
Master of Business Administration	Employment Rates	100%
	Graduation Rates	100%
	Retention Rate	N/A
	Job Placement Rates	N/A
Doctor of Business Administration	Employment Rates	90%
	Graduation Rates	100%
	Retention Rate	100%
	Job Placement Rates	90%
Doctor of Philosophy	Employment Rates	90%
	Graduation Rates	100%
	Retention Rate	100%
	Job Placement Rates	90%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Employment Rate	Number of one-year alumni who reported their employmentstatus/feedback and alumni surveys
Graduation Rate	Number of successful graduates (passed all courses includingthe thesis) – Internal database
Retention Rate	Comparison of number of students at the beginning vs. end ofprogram – Internal database
Job Placement Rate	Number of students who were/are placed in internships (full-time students) and employment positions (part-time students) –Internal database
Graduation Rate	Number of students who were/are placed in internships (full-timestudents) and employment positions (part-time students) – Internal database