



Public Disclosure of Student Achievement

Institution Name: Swiss School of Management

Business Unit(s) included in this report: Business Studies

Academic Period Covered: 2020/21

Date Submitted: 18/08/2020

Program	Indicator	Result
Bachelor of Business Administration	Employment Rates	95%
	Graduation Reates	100%
	Retention Rate	100%
	Job Placement Rates PhD/DBA	N/A
Master of Business Administration	Employment Rates	100%
	Graduation Reates	100%
	Retention Rate	N/A
	Job Placement Rates PhD/DBA	N/A
Doctor of Business Administration	Employment Rates	90%
	Graduation Reates	100%
	Retention Rate	100%
	Job Placement Rates PhD/DBA	90%
Doctor of Business Administration	Employment Rates	90%
	Graduation Reates	100%
	Retention Rate	100%
	Job Placement Rates PhD/DBA	90%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Employment Rate	Number of one-year alumni who reported their employment status/feedback and alumni surveys
Graduation Rate	Number of successful graduates (passed all courses including the thesis) – Internal database
Retention Rate	Comparison of number of students at the beginning vs. end of program – Internal database
Job Placement Rate	Number of students who were/are placed in internships (full-time students) and employment positions (part-time students) – Internal database
Graduation Rate PhD/DBA	Number of students who were/are placed in internships (full-time students) and employment positions (part-time students) – Internal database