



Public Disclosure of Student Achievement

Institution Name: Swiss School of Management

Business Unit(s) included in this report: Studies of Business Administration

Academic Period Covered: Academic Year 2017-2018

Date Submitted: September 29, 2018

PROGRAM	INDICATOR	RESULT
Master of Business Administration		
<ul style="list-style-type: none"> Global Management & Leadership 	Successful Completion of Program	100%
<ul style="list-style-type: none"> Luxury Management 	Successful Completion of Program	100%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	<p>The academic requirements in order to complete the Master of Business Administration Degree Program require the completion of:</p> <p>11 Core Modules, 3 specialization Modules, 1 Final Thesis/Project/Business Plan</p> <p>We are happy to confirm, that all candidates who have started their MBA Degree Program in September 2017, have successfully graduated complying with SSMROME's academic requirements.</p>
Pre & Exit Test: School Performance Evaluation	MBA Candidates at Swiss School of Management, are required to take on online Pre & Exit-Test performed by our long-time partner: Peregrine Academic Services USA. The test consists of a set of questions in the field of Business Administration and the

duration is of about 1 hour. The academic year 2017/18 has resulted into an increase of 18.20% of candidates overall knowledge between the Pre & Exit Test, showing peaks of, +24.85% in HRM, +12.29% in Accounting and +11.20 in Business Ethics. (+0.92% overall success rate towards the previous academic year) See Exhibit 1

Further, comparing SSMROME's academic achievement with other similar MBA Degree programs worldwide, SSMROME has proven to be toping current standards. See Exhibit 2

Exhibit 1:

Comparison of Inbound Exam Results with Outbound Exam Results

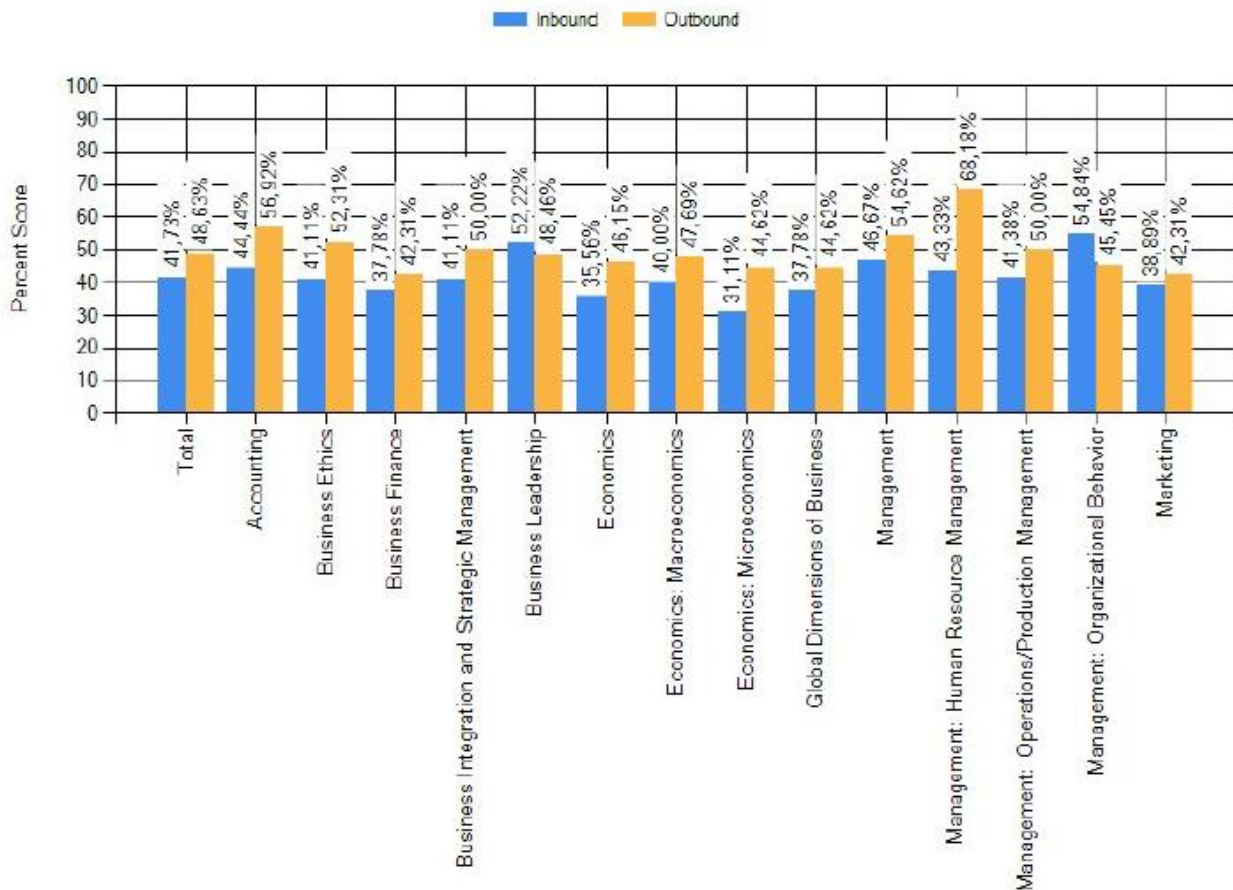
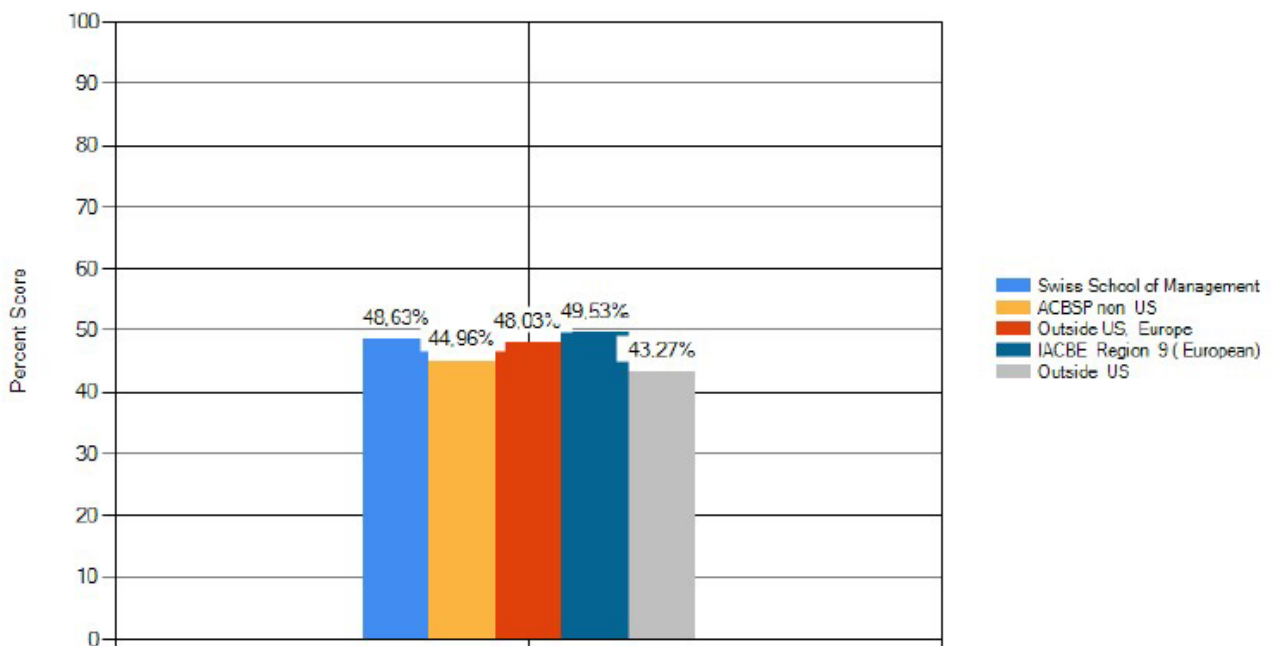


Exhibit: 2

Outbound Exam Total Results Compared to the Different Aggregate Pools



3,67% Difference with the ACBSP non US Aggregate
0,60% Difference with the Outside US, Europe Aggregate
-0,90% Difference with the IACBE Region 9 (European) Aggregate
5,36% Difference with the Outside US Aggregate