



## Public Disclosure of Student Achievement

**Institution Name: Swiss School of Management**

**Business Unit(s) included in this report: Studies of Business Administration**

**Academic Period Covered: Academic Year 2016-2017**

**Date Submitted: October 20, 2017**

PROGRAM	INDICATOR	RESULT
Master of Business Administration		
<ul style="list-style-type: none"> <li>Global Management &amp; Leadership</li> </ul>	Successful Completion of Program	100%
<ul style="list-style-type: none"> <li>Luxury Management</li> </ul>	Successful Completion of Program	100%

### Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	<p>The academic requirements in order to complete the Master of Business Administration Degree Program require the completion of:</p> <p>11 Core Modules, 3 specialization Modules, 1 Final Thesis/Project/Business Plan</p> <p>We are happy to confirm, that all candidates who have started their MBA Degree Program in September 2016, have successfully graduated complying with SSMROME's academic requirements.</p>
Pre & Exit Test: School Performance Evaluation	MBA Candidates at Swiss School of Management, are required to take on online Pre & Exit-Test performed by our long-time partner: Peregrine Academic Services USA. The test consists of a set of questions in the field of Business Administration and the

duration is of about 1 hour. The academic year 2016/17 has resulted into a 17.28% increase of candidates overall knowledge between the Pre & Exit Test, showing peaks of, 37.66% Micro Economics, 32.73% in Economics and 32.79% in Human Resource Management. See Exhibit 1

Further, comparing SSMROME’s academic achievement with other similar MBA Degree programs worldwide, SSMROME has proven to be on track with the current standards. See Exhibit 2

Exhibit 1:

### Comparison of Inbound Exam Results with Outbound Exam Results

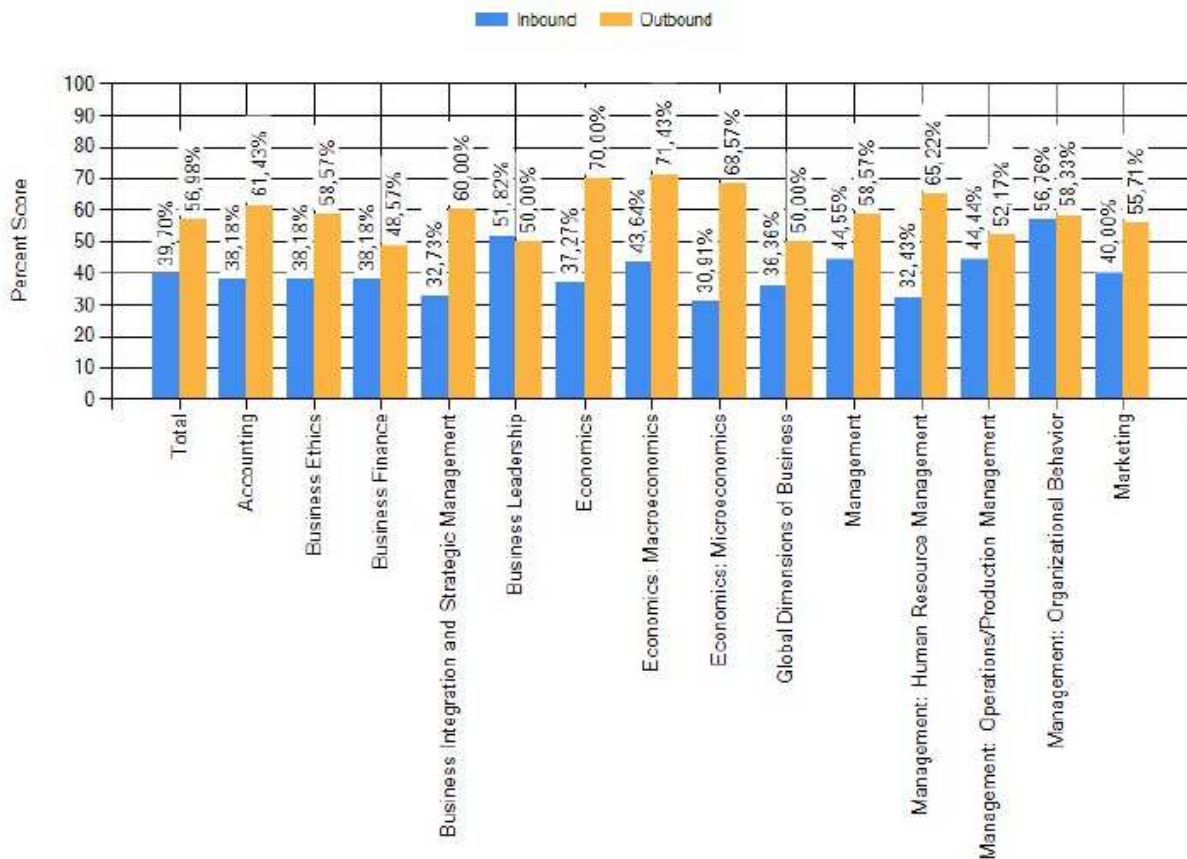
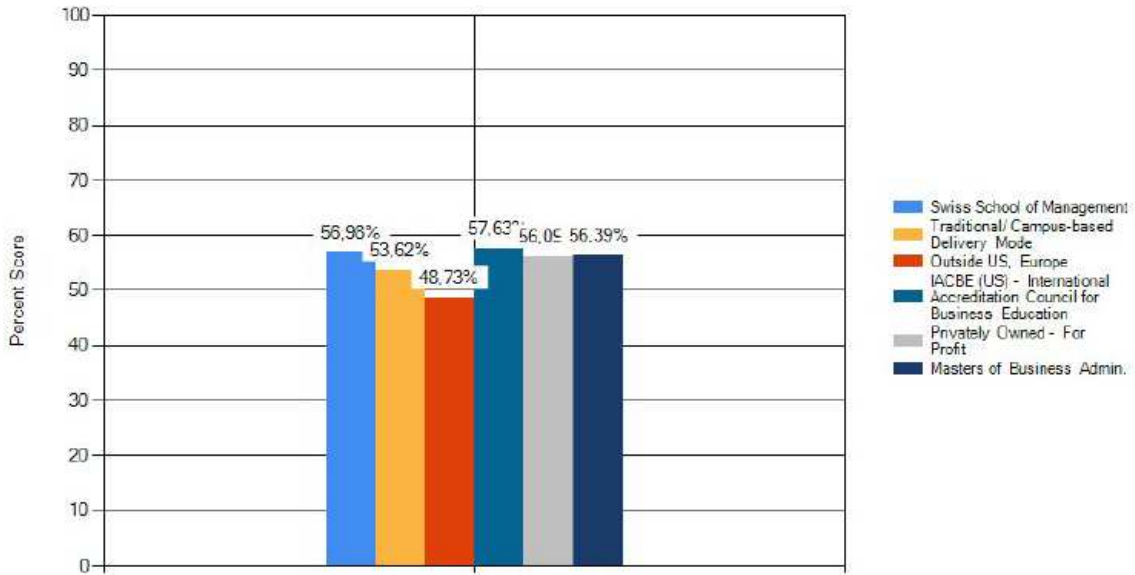


Exhibit: 2

### Outbound Exam Total Results Compared to the Different Aggregate Pools



3,36% Difference with the Traditional/ Campus-based Delivery Mode Aggregate

8,25% Difference with the Outside US, Europe Aggregate

-0,65% Difference with the IACBE (US) - International Accreditation Council for Business Education Aggregate

0,89% Difference with the Privately Owned - For Profit Aggregate

0,59% Difference with the Masters of Business Admin. Aggregate