



Take yourself to the next level.
Choose your own path.
Choose an **SSM MBA**

For more information,
visit our website www.ssmrome.com
or write to info@ssmrome.com



Swiss School of Management
c/o University of Washington
Rome Center
Piazza del Biscione, 95 - 00186
Rome, Italy
info@ssmrome.com
www.ssmrome.com

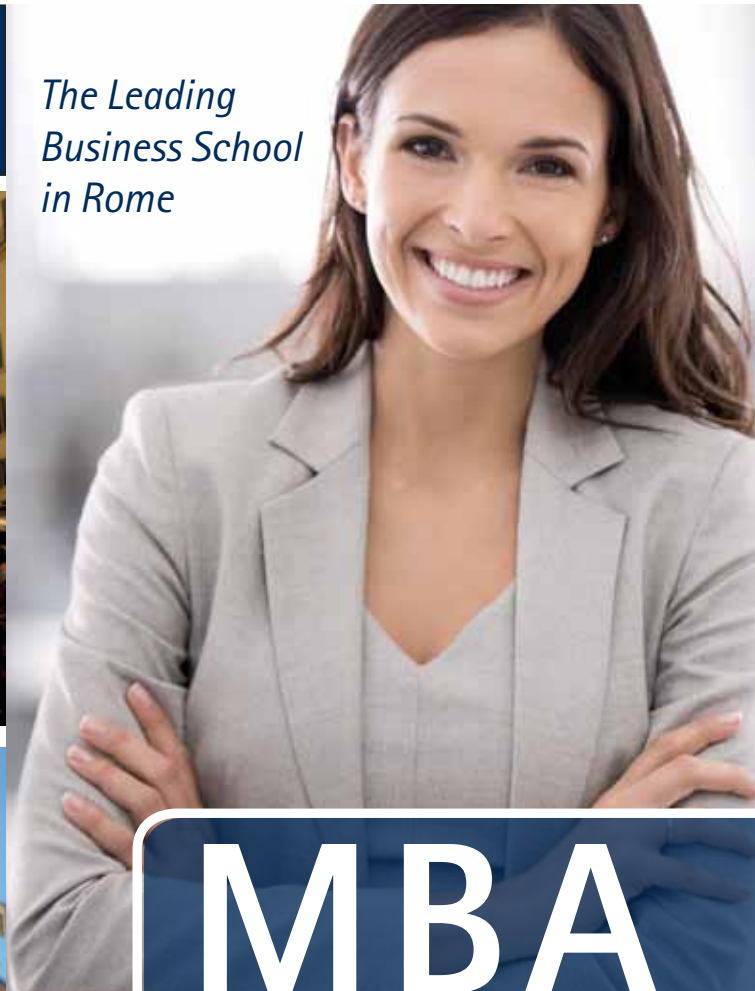
The *Swiss School of Management* is an accredited institution by **International Assembly of Collegiate Business Education (IACBE)**, USA and by **Council for Higher Education Accreditation (CHEA)**.

All courses and programs are fully quality certified by **EduQua**, Switzerland






The Leading
Business School
in Rome



MBA
PROGRAM
ROME



SSM transferred to Rome from Zurich to meld the quality of Swiss Education with the rich cultural heritage of Rome.



About us

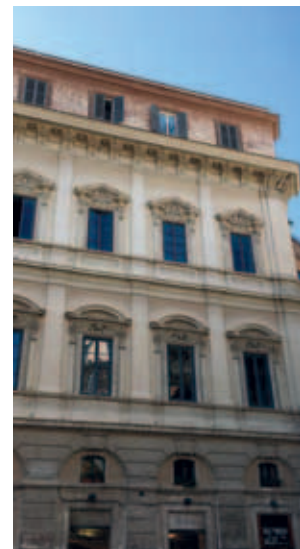
The *Swiss School of Management* (SSM) is a fully globally accredited (USA and Europe) private institute of higher education focused on cutting edge offerings allowing our students to deepen their knowledge in the functional areas of business.

SSM transferred to Rome from Zurich to meld the quality of Swiss Education with the rich cultural heritage of Rome. SSM is located in the Historic district of Campo Di Fiori.



Why Swiss?

The mission of the *Swiss School of Management* is to represent the continuous pursuit of excellence and perfection, for which Switzerland is known throughout the world. Simply put, a Swiss education carries value. We strive to be distinguished by our innovative teaching style, quality programs and distinguished specializations which create transformational learning experiences. The *Swiss School of Management* is a place for those that seek knowledge, strive toward excellence, and want a better life for themselves and their fellow citizens. Our students experience a merging of *Swiss Quality* and the cultural heritage of Rome.





The MBA Program

"The main reason to pursue an MBA is to broaden your horizons, your skill sets and to unlock your unlimited hidden talents in the pursuit to not only increase your salary potential but advance your career."

MBA CORE curriculum

Our 1 year comprehensive curriculum includes an interlinking of leadership, ethical and entrepreneurial components that will allow candidates to turn concepts into decisions, knowledge into action, and ideas into change, providing the opportunity to apply what you have learned in class to real life. Students are required to take eleven core courses including the completion of a final thesis project. We also offer a wide variety of specializations which students complete over a two month module.

MBA CORE courses

- > 360 Degree Leadership
- > Accounting and Finance
- > Business Law
- > Competitive Strategy
- > Global Negotiations
- > Impact of Globalization
- > International Finance and Global Macroeconomics
- > Organizational Behavior
- > Quantitative Decision Making
- > Strategic Marketing
- > Thesis: Final Project

MBA specializations

Our specialization modules are designed across key functional area which enable you to expand the breadth of your knowledge to to help you succeed in your career. Our goal is to offer you the ability to tailor your MBA program to your interests and career goals.



MBA PROGRAM details

ADMISSION REQUIREMENTS

- > Bachelor's degree or relevant undergraduate degree.
- > Sound command of English language, spoken and written.
- > Work-experience is preferred but not required.

APPLICATION DEADLINE

September intake: July 31st

January intake: December 1st

April intake: March 1st

Possibility to start also between intakes

TUITION

- > **Application fee** €100 *non refundable*
- > *Full-time and Executive MBA* €13,900
- > *Dual MBA | Two-Cities* €19,900
(Rome-Paris or London)
- > *Capital MBA | Tri City, 2 years* €17,995
(Rome-Paris-London)

APPLICATION PROCEDURES

1. Fill out the entire application form electronically
2. Save word document
3. Send to info@ssmrome.com

NOTE: Do not fill in by hand and scan. Hand written forms will not be accepted.