



Why Swiss?

The mission of the *Swiss School of Management* is to represent the continuous pursuit of excellence and perfection, for which Switzerland is known throughout the world. Simply put, a Swiss education carries value. We strive to be distinguished by our innovative teaching style, quality programs and distinguished specializations which create transformational learning experiences. The *Swiss School of Management* is a place for those that seek knowledge, strive toward excellence, and want a better life for themselves and their fellow citizens. Our students experience a merging of *Swiss Quality* and the cultural heritage of Rome.

Take yourself to the next level.
Choose your own path.
Select an **SSM MBA**



SSM
Swiss School of Management

ACCREDITED BY:



COLLABORATIONS:



visit our website ssm.swiss

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We Create
Leaders



MBA
PROGRAM
ROME



SSM transferred to Rome from Zurich to meld the quality of Swiss Education with the rich cultural heritage of Rome.



About us

The *Swiss School of Management* (SSM) is a globally accredited (USA and Europe) private institute of higher education focused on cutting edge offerings allowing our students to deepen their knowledge in the functional areas of business.

SSM transferred to Rome from Zurich to meld the quality of Swiss Education with the rich cultural heritage of Rome. SSM is located in the Historic district of Campo de' Fiori.



The MBA Program

"The main reason to pursue an MBA is to broaden your horizons, your skill sets and to unlock your unlimited hidden talents in the pursuit to not only increase your salary potential but advance your career."

MBA CORE curriculum

Our 1 year comprehensive curriculum includes an interlinking of leadership, ethical and entrepreneurial components that will allow candidates to turn concepts into decisions, knowledge into action, and ideas into change, providing the opportunity to apply what you have learned in class to real life. Students are required to take eleven core courses including the completion of a final thesis project. We also offer a wide variety of specializations which students complete over a two month module.

MBA CORE courses

- > Globalization
- > Leadership 360 Degrees
- > Accounting & Financial Management
- > International Law & Ethics
- > Global Macroeconomics & International Finance
- > Cyber Security & Social Media
- > Negotiating Globally
- > HRM & Organizational Behaviour
- > Competitive Strategy
- > Investment Management
- > Dynamics of Marketing & Research
- > Thesis: Final Project



MBA specializations

Our goal is to offer you the ability to tailor your MBA program to your interests and career goals.

- > MBA in Global Management & Leadership
- > MBA in Finance
- > MBA in Entrepreneurship
- > MBA in Human Resources
- > MBA in Luxury Management
- > MBA in Marketing
- > MBA in Non-Profit Organizations
- > MBA in Project Management
- > MBA in Health Safety & Environment (HSE)
- > MBA in Financial Technology (FinTech)

MBA PROGRAM details

ADMISSION REQUIREMENTS

- > Bachelor's degree or relevant undergraduate degree.
- > Sound command of English language, spoken and written.
- > Work-experience is preferred but not required.

APPLICATION DEADLINE

Apply any time of the year and complete the MBA time cycle!

Advisable to start for September intake, apply by 31st of July

TUITION

- > **Application fee** €400 *non refundable*
- > *Full-time and Executive MBA* €14,900
- > *Dual MBA | Two-Cities* €23,900
(Rome-Paris or London)
- > *Capital MBA | Tri City, 2 years* €26,800
(Rome-Paris-London)

APPLICATION PROCEDURES

1. Fill out the entire application form electronically
2. Save word document
3. Send to info@ssm.swiss

NOTE: Do not fill in by hand and scan. Hand written forms will not be accepted.